



Bank AL Habib Reimagined

A modern, responsive banking experience that turns a large service catalogue into guided customer journeys.

Responsive UX

Guided discovery

Conversion focused

Explore Offer →

Netbanking Login ↗

Next.js | TypeScript | Tailwind CSS | Responsive interaction design

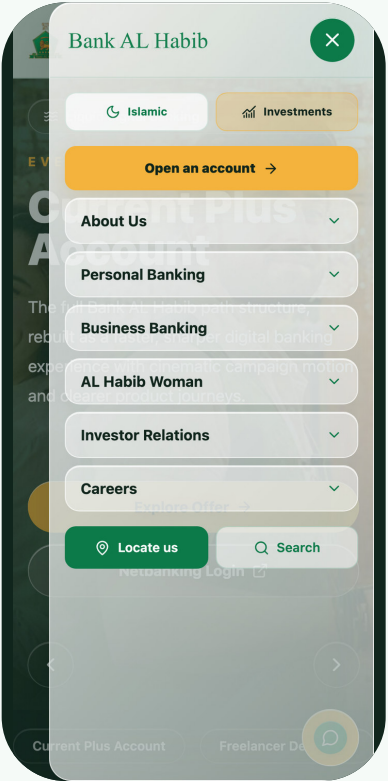
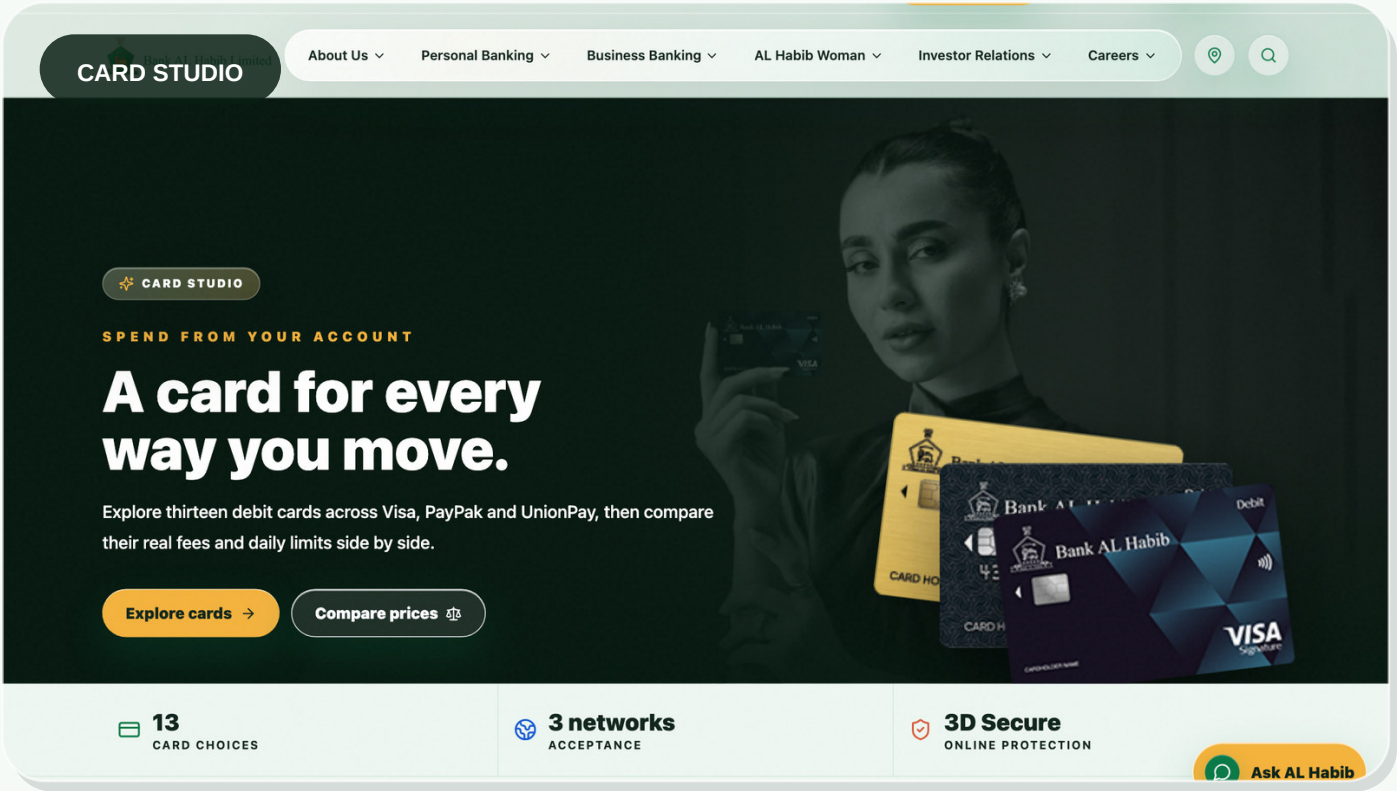
SEPTEMBER 2026



Ask AL Habib

Built to feel clear, calm and alive.

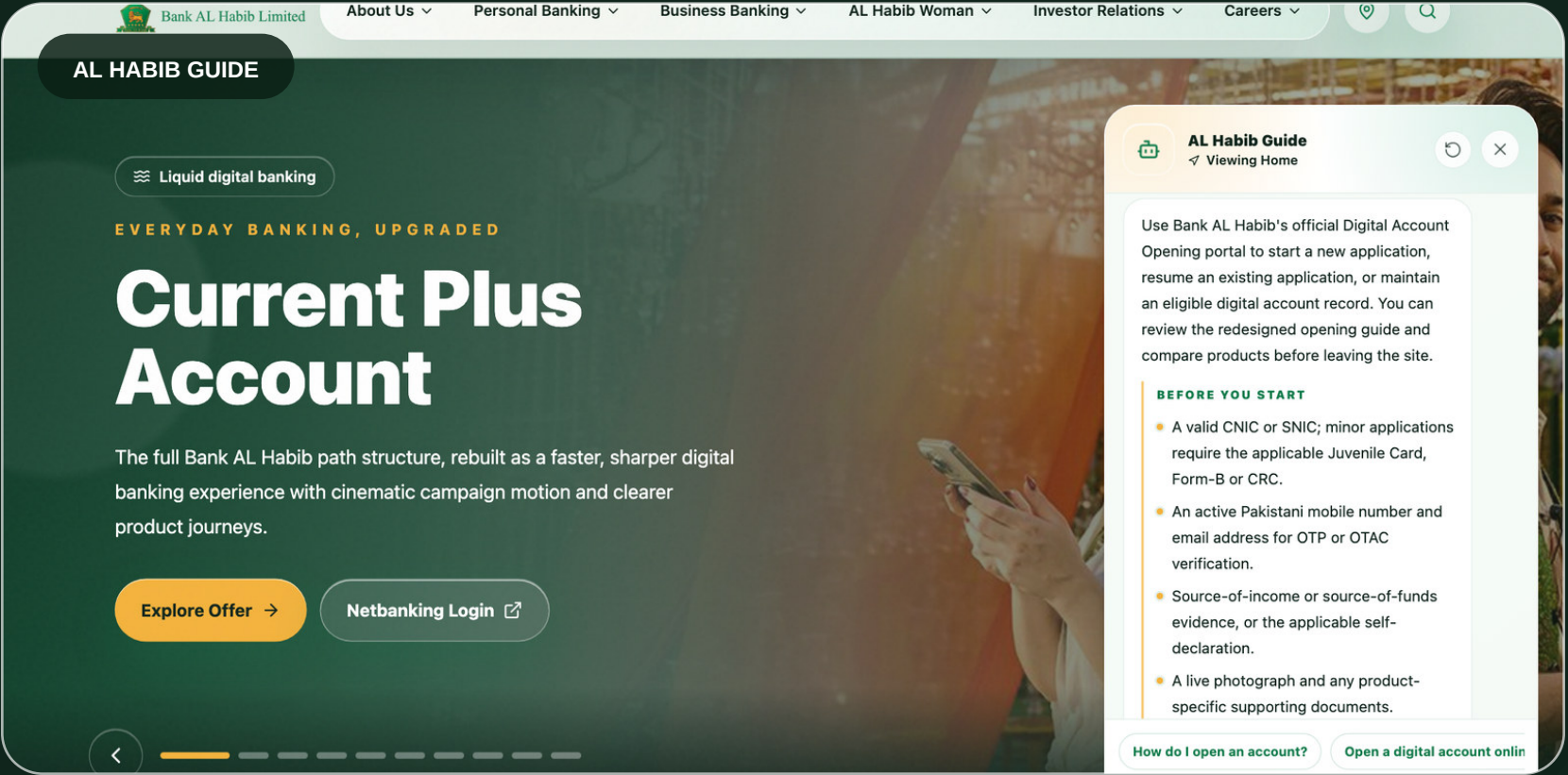
A liquid-glass interface, stronger hierarchy and responsive controls make complex banking content easier to understand and act on.



- **Responsive**
Desktop and mobile layouts preserve hierarchy, readability and access to primary actions.
- **Recognisable**
Banking patterns stay familiar while glass surfaces, depth and motion add distinction.
- **Accessible**
Strong contrast, labelled controls and reduced-motion support build confidence.
- **Actionable**
Open-account and application prompts remain visible across the experience.

The website behaves like a conversation.

AL Habib Guide answers in chat, keeps the customer journey in context and opens the most useful page behind the conversation.



01 Natural questions

Understands product names, short forms and customer intent.

02 Useful answers

Returns structured lists, charges and eligibility details in the conversation.

03 Explore with me

Pairs answers with relevant pages while preserving the chat thread.

04 Direct applications

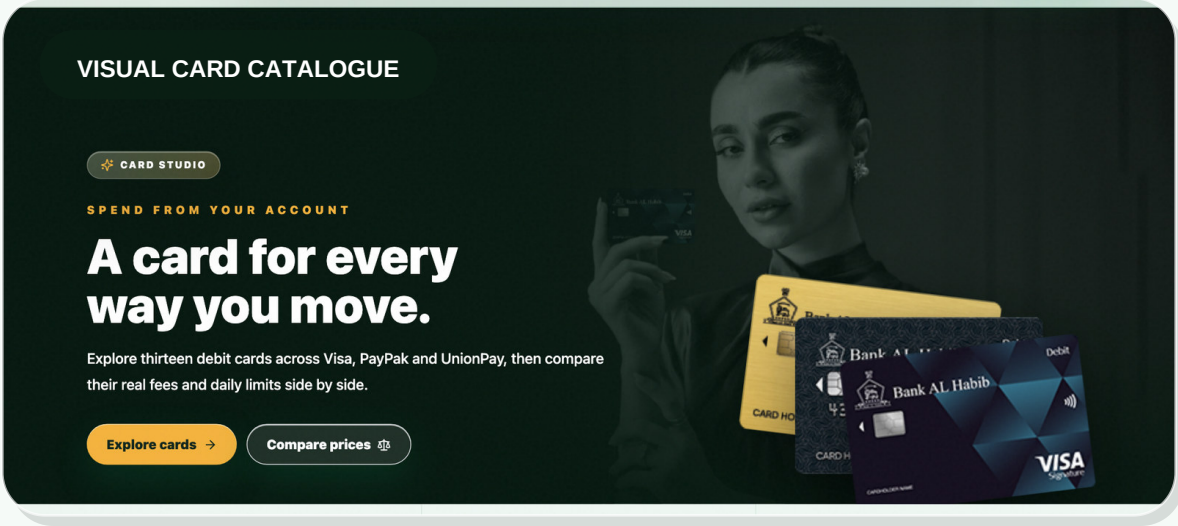
Routes digital-account and employee salary-advance customers to official portals.

05 Persistent control

Reset, return-home and close controls keep the experience predictable.

From browsing to confident comparison.

Visual product storytelling and a searchable Schedule of Charges help customers compare before they commit.



DEBIT CARD SCHEDULE OF CHARGES		
Primary, annual, transaction, and supplementary card charges.		
Service / Charge Description	Charge Amount	Waiver / Conditions
1:SIGNATURE CARD	PRIMARY CHARGES OF SIGNATURE CARD IS RS:22,000/=	-
2:PLATINUM CARD	PRIMARY CHARGES OF PLATINIUM CARD IS RS 9,000/=	-
3:GOLD CARD	PRIMARY CHARGES OF GOLD CARDS IS RS:4,500/=	-
4:SILVER CARD	PRIMARY CHARGES OF SILVER CARDS IS RS:3,700/=	-
5:UNION PAY	PRIMARY CHARGES OFUNION PAY CARDS IS RS:3,000/=	-
6:PAYPAK	PRIMARY CHARGES OFPAY PAK CARDS IS RS:2,750/=	-
7:Freelancer FCY Debit Card	Annual / Replacement - Primary US\$ 14	-

13

DEBIT CARD CHOICES

3

PAYMENT NETWORKS

308

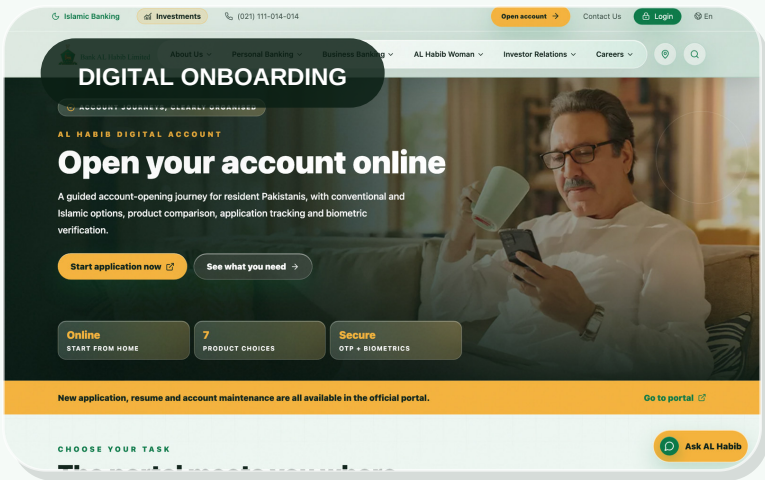
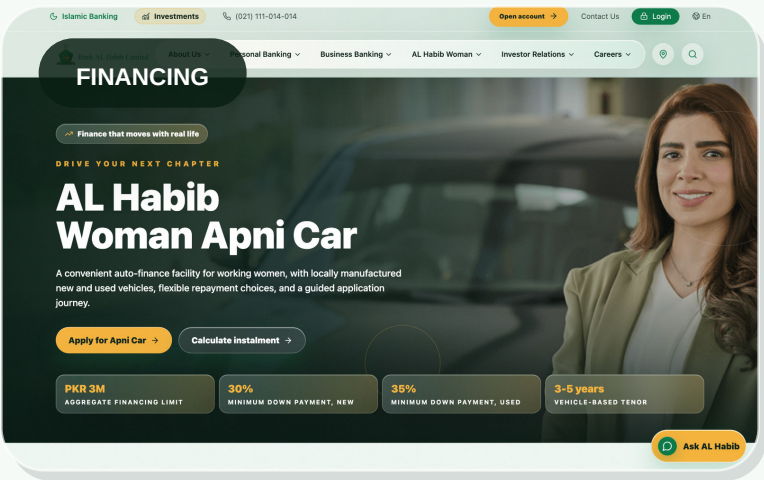
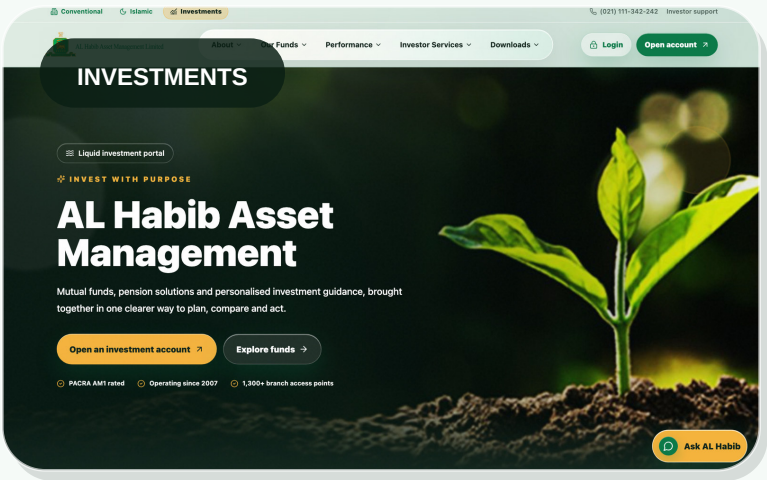
CHARGE RECORDS

SEARCH, FILTER, EXPAND

Charges are grouped into clear categories and subcategories, with related application paths close at hand.

One design language across every financial moment.

Investments, financing, agriculture and account opening share a consistent path from discovery to decision to application.



FEATURE COVERAGE

Investments and mutual funds

Dedicated portal, fund discovery, performance and investor services.

Financing and agriculture

Apni Car, housing, calculators and specialist agriculture schemes.

Digital account opening

Product comparison, requirements, application and resume paths.

Employee salary advance

Direct route to the official advance-against-salary application.

RESULT A polished prototype that makes a broad banking catalogue feel navigable, responsive and ready for action.