

Copywise

Dark-mode SaaS experience for copywriting and marketing workflows

PRODUCT DESIGN • WEB APPLICATION • UI/UX

MUSTAFA MADRASWALA

Dashboard

U

🕒 Monthly Generations

26 / 600

Month Quote / You Have Used

Subscription

🔥 Advanced Plan

App Summo Lifetime

600 Generations/



Latest News

Month Quote / You Have Used

How to be a better copy writer?

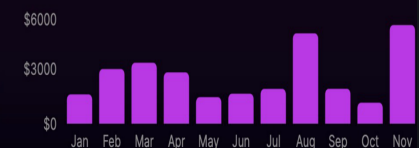
Lorem Ipsum is simply dummy text of the printing and types setting industry.

Reached 100 followers on Facebook

Lorem Ipsum is simply dummy text of the printing and types setting industry..

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Monthly Generations



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Project Overview

A feature-rich SaaS interface centered on content generation, project organization, strategy resources and subscription management.

WHAT THE PRODUCT DEMONSTRATES

- Analytics-focused dashboard and generation usage
- Project creation and product/service configuration
- Strategy hub and educational content surfaces
- Account settings and subscription tiers
- AI tool launcher and public-facing marketing pages

Product Experience

ard

Monthly Generations
/ 600

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Subscription

App Summo Lifetime600 Gr

Monthly Generations

\$6000

\$3000

\$0

JanFebMarAprMayJunJulAugSep

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FEATURE SaaS Dashboard

To generate copies, you must have a Project, so let's set it up 🚀

All

See

Feature-Benefit

subtext is Lorem Ipsum Project Description

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Feature-Benefit

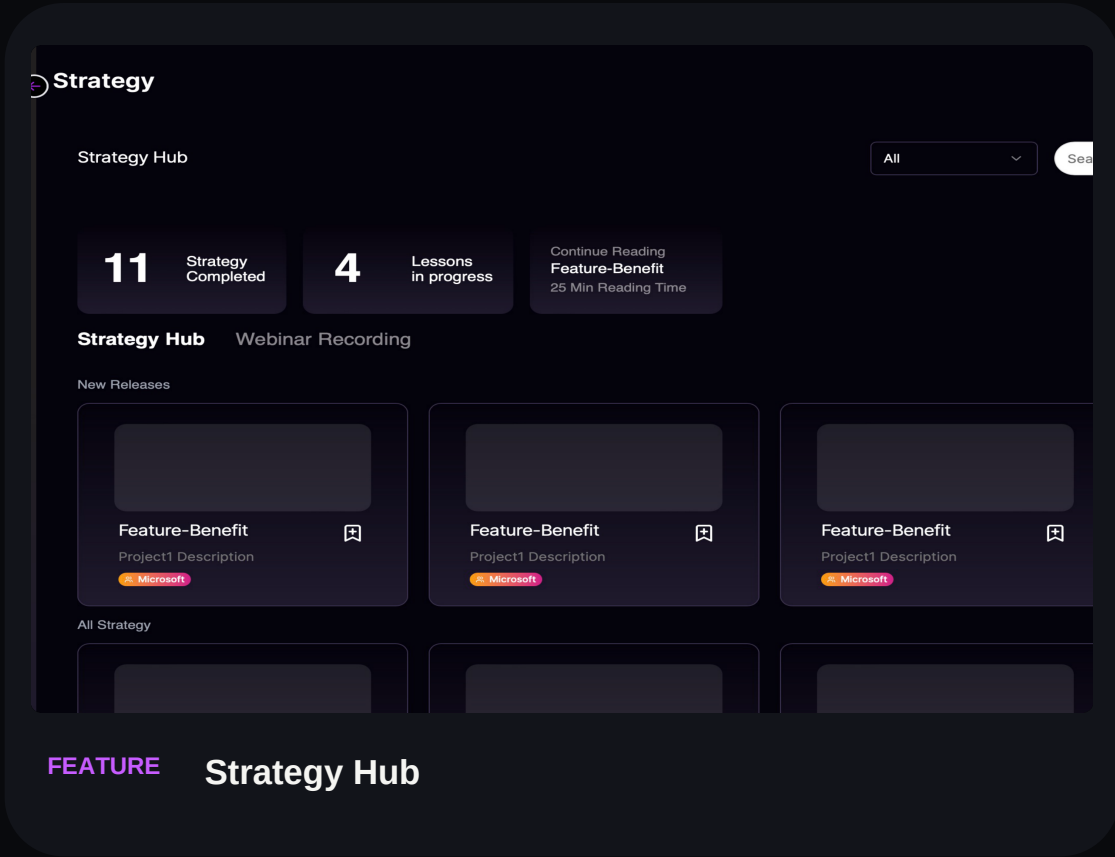
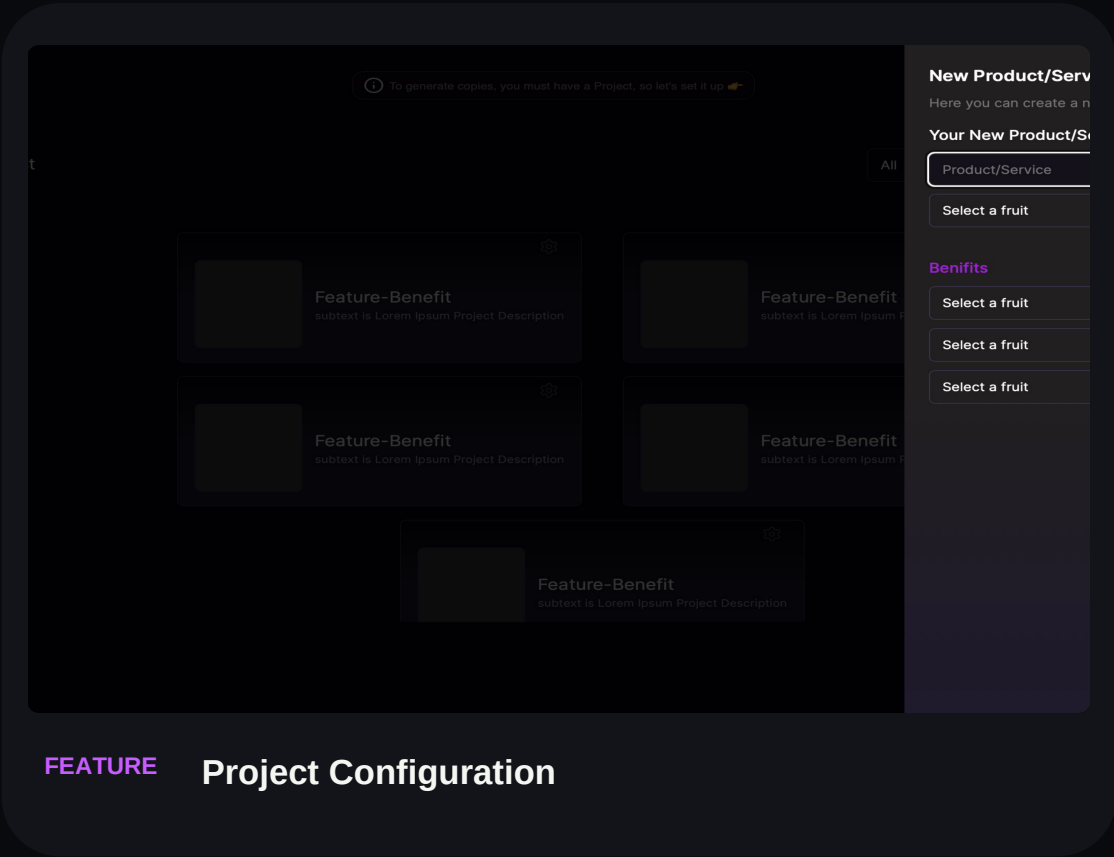
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Feature-Benefit

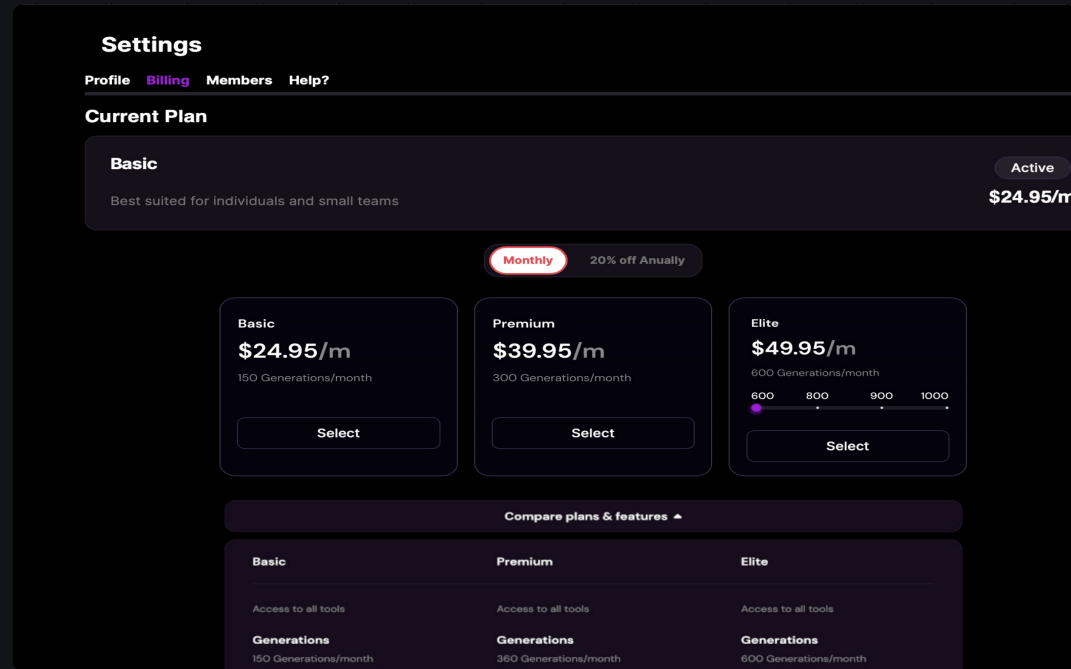
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FEATURE Project Management

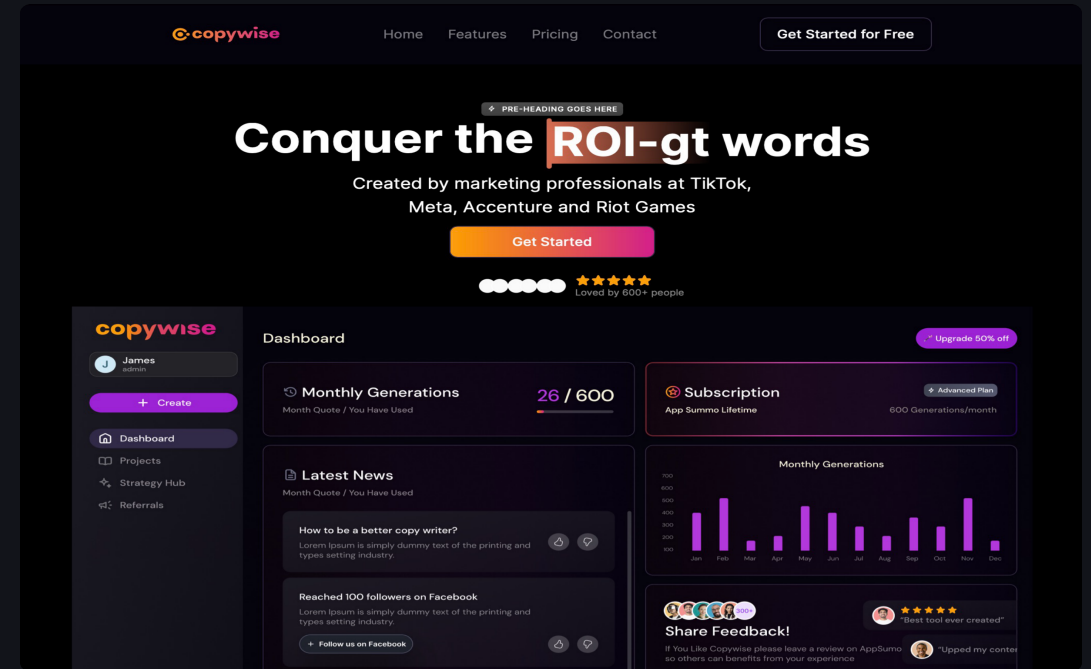
Product Experience



Product Experience



FEATURE Subscription Experience



FEATURE Marketing Website

Hey Creator, what are you going to write today?
Did you know that 8 out of 10 people only read headlines?

Start Writing

Start Writing

Start Writing

Start Writing

Start Writing

Create your perfect hook! You have several hook styles to choose from depending on your needs.

Start Writing

AI Tools



Built as a complete product experience.

This case study highlights the strongest product surfaces preserved from the original project documentation.

Mustafa Madraswala

Software Developer • Product Builder

CASE STUDY

Copywise

Selected interface views

Feature-led presentation

Client-ready portfolio format