

LIVE WEB PROJECT

HAMILTON

Luxury Streetwear Brand & Storefront

A cinematic luxury streetwear concept pairing an expressive campaign homepage with a calmer category-led storefront, designed to establish a premium brand world while leaving room for future commerce infrastructure.

MUSTAFA MADRASWALA

PROJECT SIGNAL

Live hosted build

hamiltonpk.vercel.app

Selected for Upwork / Fiverr
portfolio presentation

Project Overview

MY ROLE

Web Developer & UI/UX Developer

A cinematic luxury streetwear concept pairing an expressive campaign homepage with a calmer category-led storefront, designed to establish a premium brand world while leaving room for future commerce infrastructure.

PRODUCT SCOPE

- Cinematic luxury fashion homepage
- Brand-world and collection storytelling
- Category-led storefront
- Product cards and add-to-cart interface
- Future collection positioning
- Responsive fashion e-commerce UI

Experience Highlights

01

Cinematic luxury fashion homepage

02

Brand-world and collection storytelling

03

Category-led storefront

04

Product cards and add-to-cart interface

05

Future collection positioning

06

Responsive fashion e-commerce UI

Skills & Deliverables

- Front-End Development

- Responsive Web Design

- UI/UX Implementation

- Product Thinking

- Component-Based UI

- Interaction Design

- Portfolio Development

- Technical Storytelling

- Personal Branding