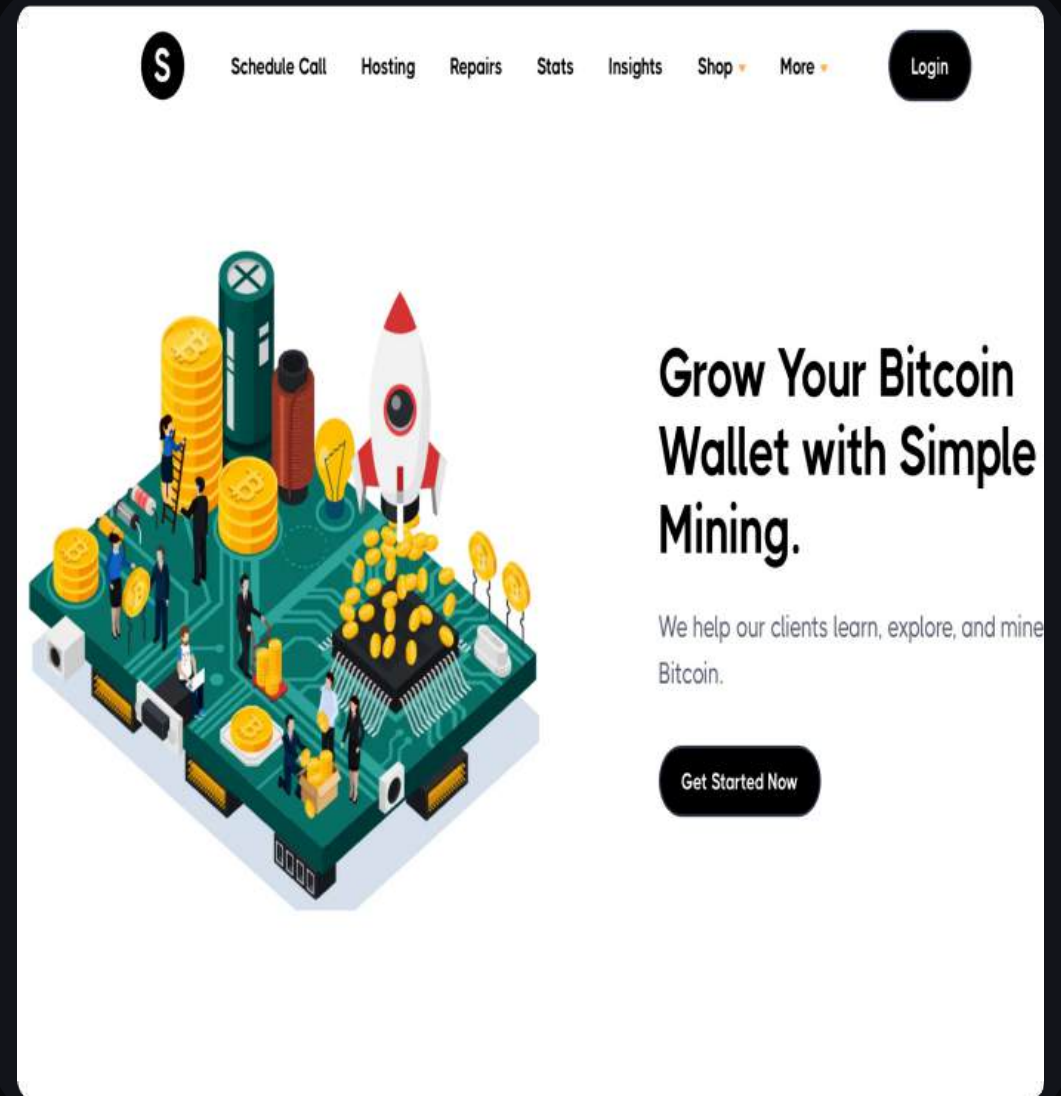


Simple Mining - Website

Customer-facing Bitcoin mining, hosting and repair platform

PRODUCT DESIGN • WEB APPLICATION • UI/UX

MUSTAFA MADRASWALA



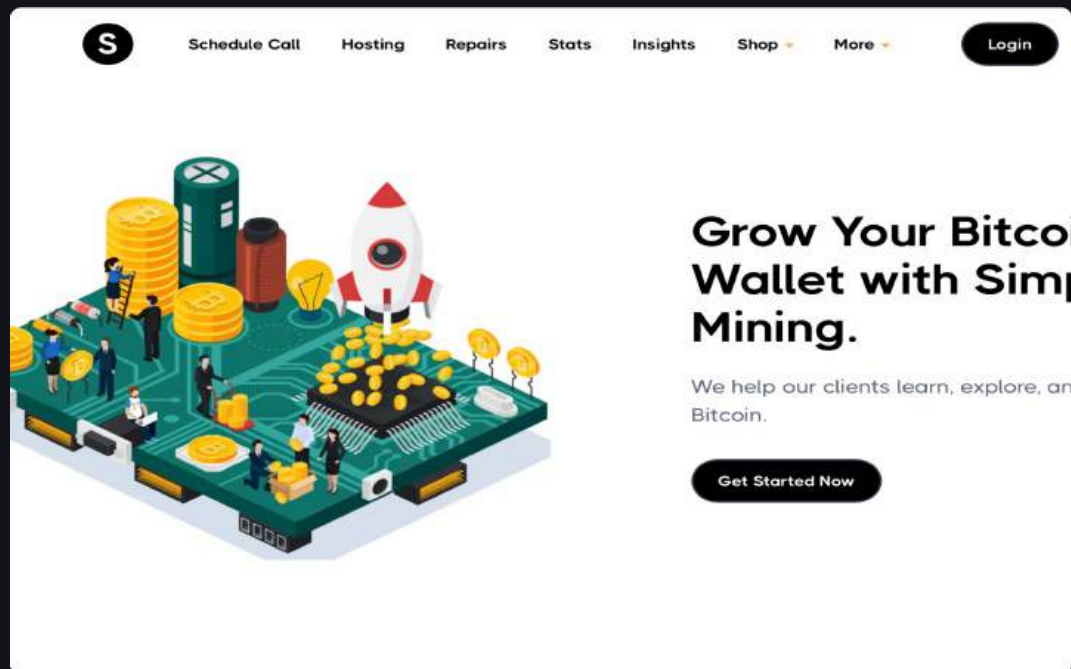
Project Overview

A broad marketing and commerce website covering mining services, hosting facilities, repairs, live statistics, hardware shopping and profitability calculations.

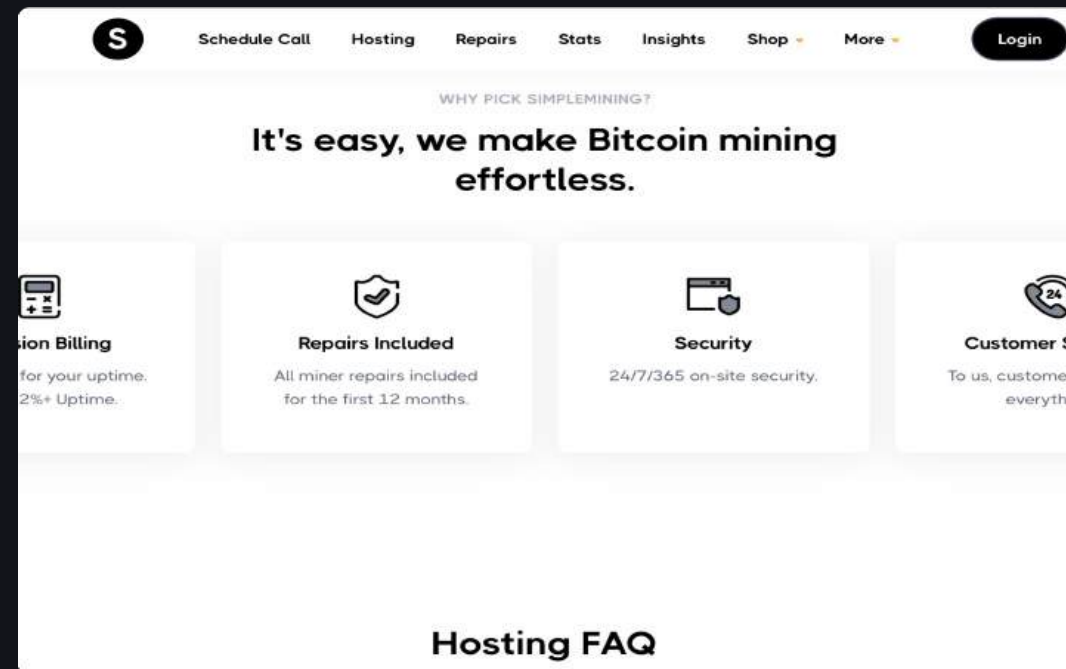
WHAT THE PRODUCT DEMONSTRATES

- Service-led landing and hosting content
- Facility and energy-source presentation
- Repair center process and estimate forms
- Live mining statistics and hardware catalog
- Product detail and miner revenue calculator

Product Experience

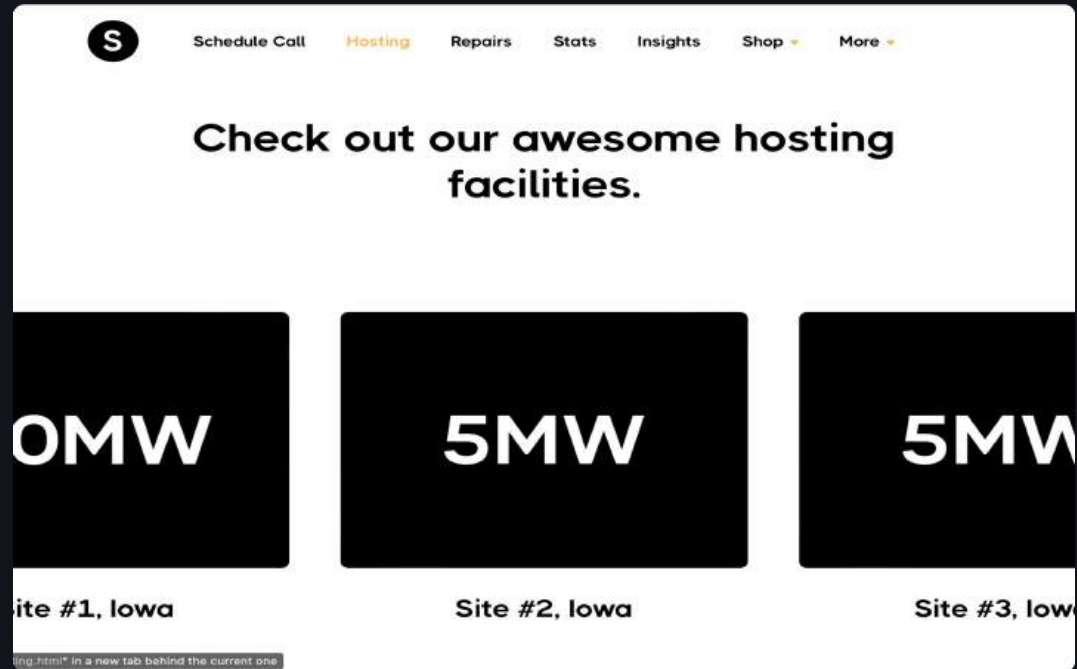


FEATURE Landing Page

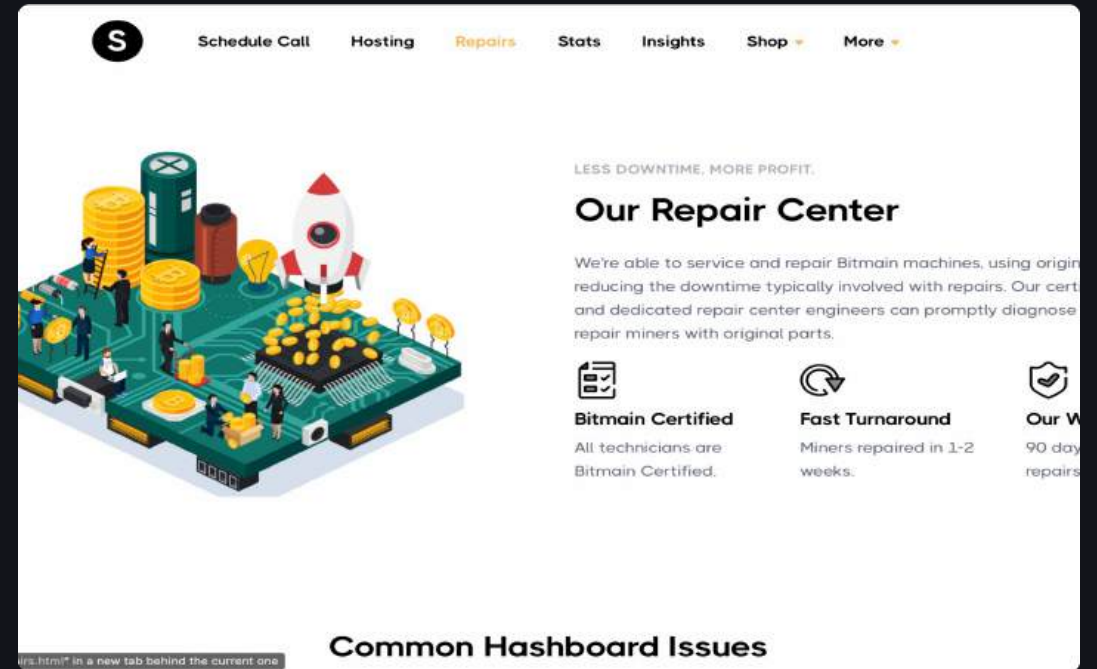


FEATURE Service Value Proposition

Product Experience

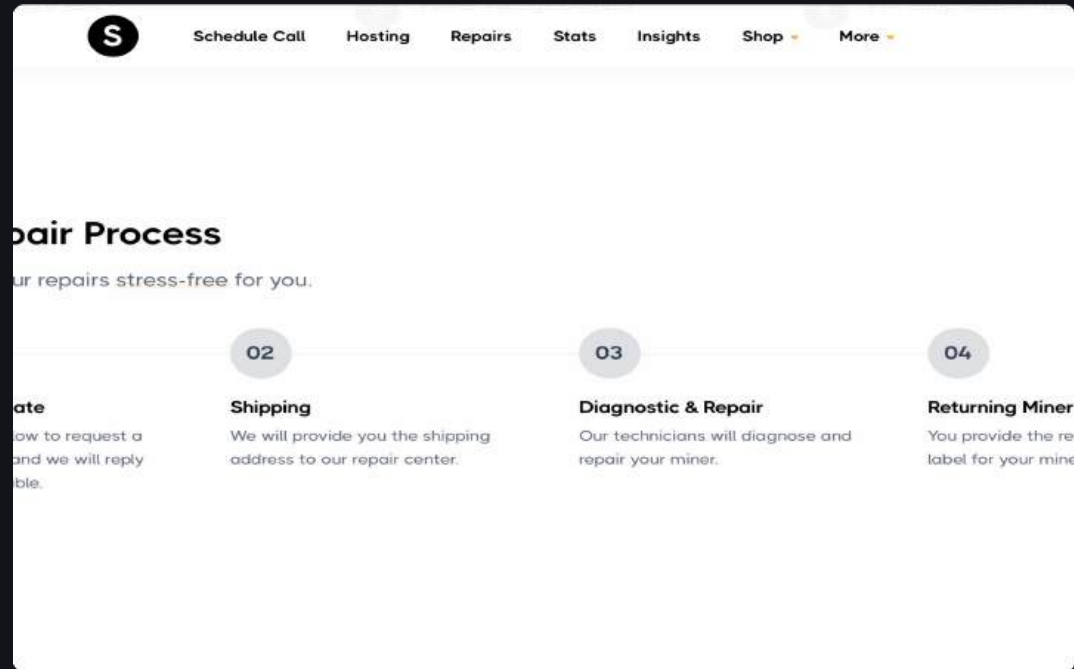


FEATURE Hosting Facilities

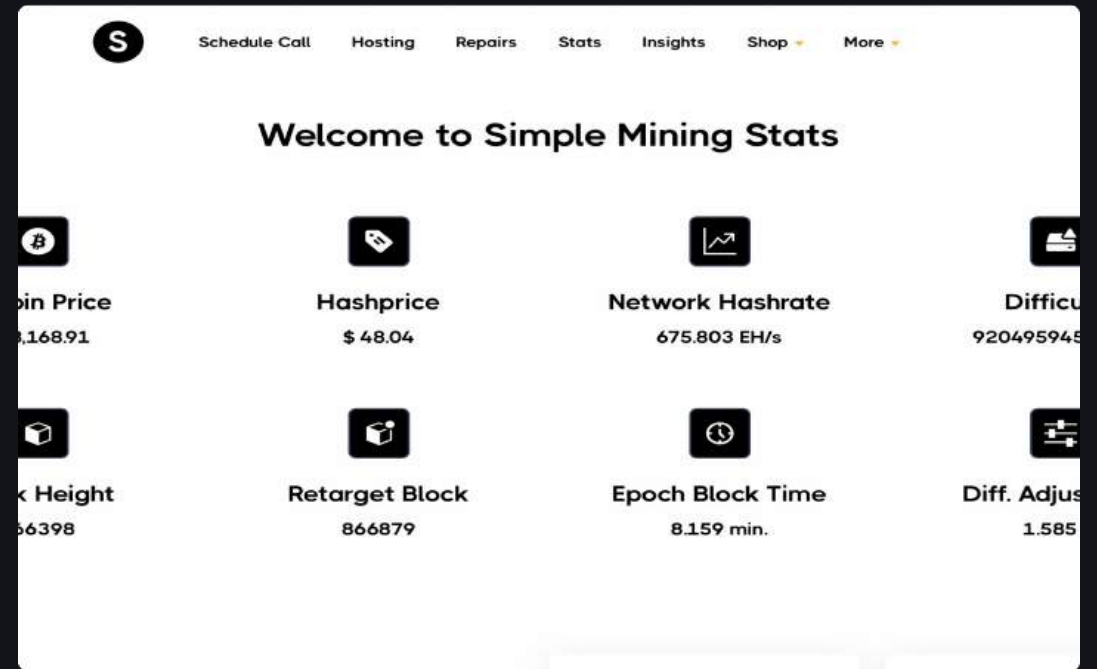


FEATURE Repair Center

Product Experience

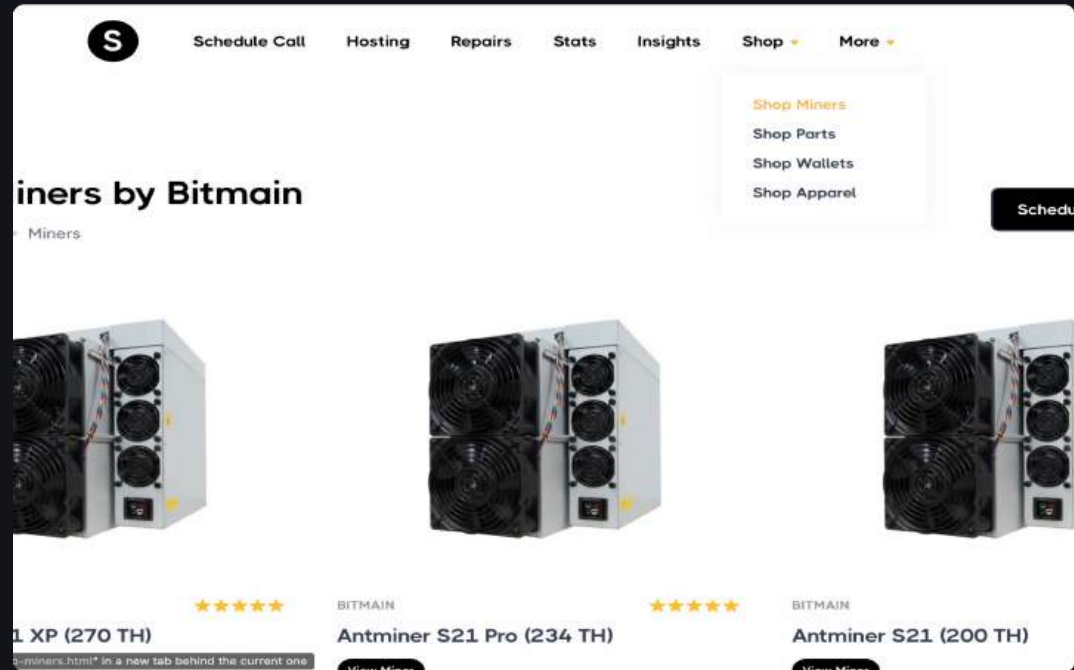


FEATURE Repair Process

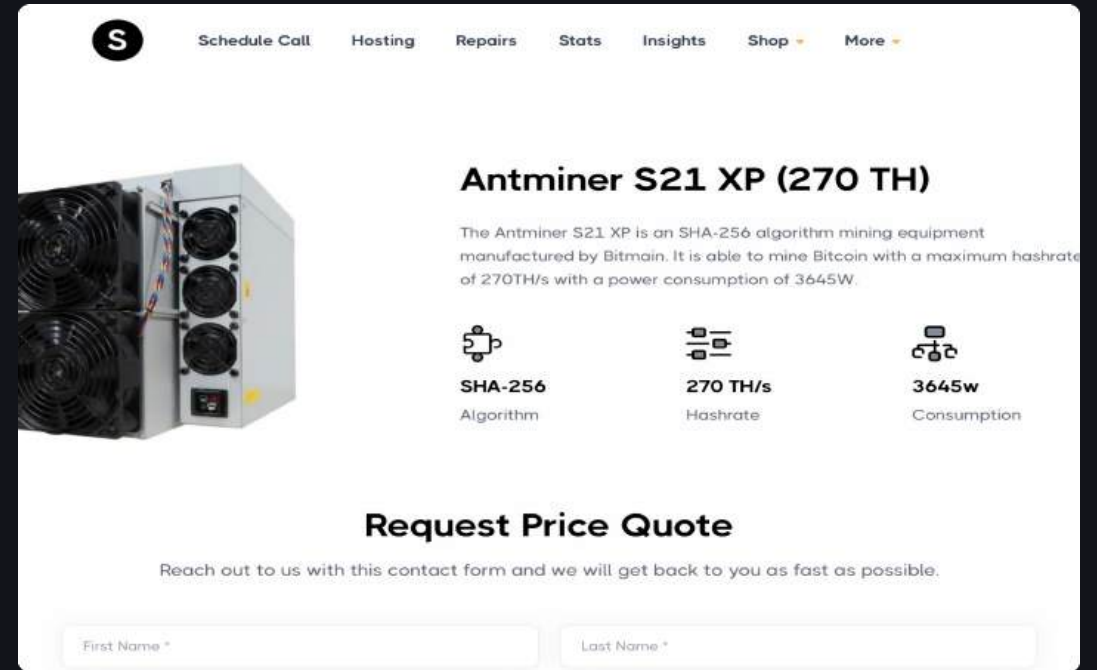


FEATURE Mining Statistics

Product Experience



FEATURE Hardware Store



FEATURE Product Detail

Product Experience

S

Schedule Call

Hosting

Repairs

Stats

Insights

Shop

More

Revenue Calculator

Revenue: \$68,159.23

Hashprice: \$48.04 (PH)

Electricity Cost: \$0.08/kWh

Cost:

tions are based on the markets current 'hashprice', we do not guarantee the revenue/profit from these miner models listed. To learn more, please visit <https://docs.luxor.tech/hashprice>

Mining Calculator

Bitcoin Taxes

Our Partners

Job Listings

Our Giveaway

Protection Plans

Model	Release Date	Hashrate	Watts	Efficiency	Daily Cost	Daily Revenue	Daily Profit	Op
Miner S21 XP	Sep 2024	270 TH	3645	13.5 W/TH	\$6.99	\$12.97	\$5.98	46
Miner S21 Pro	Jul 2024	234 TH	3510	15 W/TH	\$6.74	\$11.24	\$4.50	40
Miner S21	August 2023	200 TH	3500	17.5 W/TH	\$6.72	\$9.61	\$2.89	30
Miner S21	Feb 2024	195 TH	3410	17.5 W/TH	\$6.55	\$9.37	\$2.82	30
Miner S21	Feb 2024	188 TH	3290	17.5 W/TH	\$6.32	\$9.03	\$2.71	30
Miner S19 XP	Jul 2023	141 TH	3032	21.5 W/TH	\$5.82	\$6.77	\$0.96	14

FEATURE

Revenue Calculator



Built as a complete product experience.

This case study highlights the strongest product surfaces preserved from the original project documentation.

Mustafa Madraswala

Software Developer • Product Builder

CASE STUDY

Simple Mining - Website

Selected interface views

Feature-led presentation

Client-ready portfolio format